



BriteShots™ Fact Sheet

Headquarters:	BriteShots P.O. Box 3427 Sequim, WA 98382 (360) 681-3765 www.BriteShots.com info@BriteShots.com
Year Founded:	2005
Description:	BriteShots is a convenient, refreshing way to preserve your brilliant smile and help prevent stained teeth—just swish, swirl, and swallow our crisp peppermint rinse after coffee or tea. Grab BriteShots for your purse or pocket to rinse your teeth and freshen your breath anytime, anywhere!
Owners:	John Alden, john@BriteShots.com Sue Kohnert, sue@BriteShots.com
Significant Milestones:	June 2005 ~ BriteShots is created. September 2005 ~ The Aurora Group is founded. October 2005 ~ Launch of BriteShots at Coffee Fest Seattle.
Ownership:	Privately Held.